



**MACHTWATCH**

WWW.JAMTANGAN.COM

COMPANY PROFILE

**2 0 1 6**

# PT Welhap Putra founded **Machtwatch** in 2010 as one of subsidiaries which focusing on selling timepiece products in February in the same year

By June 2010, Machtwatch started to do online trading and has customers in Indonesia and other countries.

November 20, 2012, the rapid growth of trading activity initiates Machtwatch team to put a legal movement by proposing to be a bigger legal company.

December 13, 2012 under advisor Mei Angelina Ang, SH,notary, Machtwatch is legally owned by PT Welhap Putra and be more trustworthy under the law.

# TABLE OF CONTENTS

---

Introduction

---

About Us

---

Practical Online Trading

---

Opportunities and Benefits

---

Supporting Promotion

---

Social Media Approach

---

Online Advertising

---

Brands

---

Contact



## ABOUT US

**Jamtangan.com** is an online store with hundreds of **benefits** for **the customers** and watch company **distributors**

#1

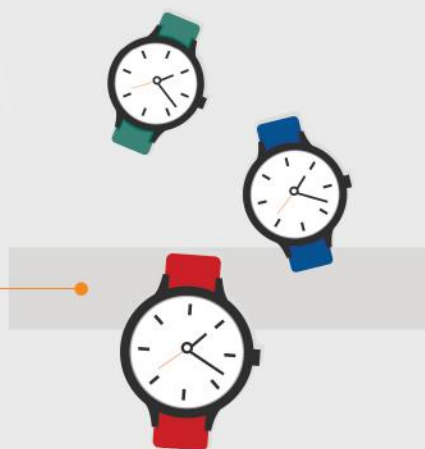


**100-150**  
ORDERS A DAY

Machtwatch becomes the number one online watch store in regional.

**3000+**  
EVERY MONTH

More than 3,000 items are sold every month, it's still growing.



Rapid work by customer services which is receiving

**More than 450 messages a day**





# Jamtangan.com the no. 1 online watch store in Indonesia

We always give **the best deal** for customers and partners



**948,000**  
VISITORS PER MONTH



**1,356,000**  
SESSIONS PER MONTH



Source: *Google Analytics*

Good services make the customers happy and leave some testimonials and back to buy on **Machtwatch**



**USD 3,800,000**  
ANNUAL SALES PER YEAR



MONTHLY SALES APPROXIMATELY  
**USD 300,000**

# OUR FLOW





# PRACTICAL ONLINE TRADING



**Asia is very  
conductive for  
online trading**

Indonesia, as one of Asia's Countries on the Pacific lane, has the biggest archipelago which appears as a bigger marketplace for online trading with dynamic customers.



# We offer you to be a part of Indonesia's great market as one of the biggest market in South East Asia



## SUPPORTING PROMOTION

We plan every detail of advertisement to direct  
the store brand to customers

### — SURABAYA BILLBOARD —





## JAKARTA BILLBOARD



Machtwatch maximizes every medium of promotion which are existed online and/or live on some spots in cities

Machtwatch has already opened two stores in two biggest cities in Indonesia: Jakarta and Surabaya



MACHTWATCH STORE





**Stores** make a **good standing for promotion** and also be a well-known spot for customers to be **more active to interact with the products**.

## SOCIAL MEDIA APPROACH

Technology is the emerging thing in the current 10 years in the world. The internet development grows rapidly and has been released many products to the community lifestyle and industries. Social media is the one which has the most powerful viral issue. Machtwatch regularly uses social media to gain more customers and building the brand.

 [facebook.com/jamtangancom](https://facebook.com/jamtangancom)

 [@amachtwatch](https://twitter.com/amachtwatch)

 [@amachtwatchcoid](https://www.instagram.com/amachtwatchcoid) (men) | [@amachtwatch2](https://www.instagram.com/amachtwatch2) (ladies)







## One of business media; Forbes, has written on an article that social media has many benefits in the business

such as having increased brand recognition, improved brand loyalty, having more opportunities to convert, higher conversion rates, higher brand authority, increased inbound traffic, efficient marketing costs, better search engine rankings, richer customer experiences, and having improved customer insights.

# ONLINE ADVERTISING

**Internet content** may be going on **viral in just seconds/minutes**. We make perceptive move by using the **online advertisement**. Machtwatch points to big platforms such as **Google, Criteo, Facebook, Instagram, and Twitter**.

We also look forward to possibility of putting the **advertisement on any other potential platforms**.





# OUR BANNERS



**MACHTWATCH**  
WWW.JAMTANGAN.COM

**MUDMASTER**  
**GG-1000**  
1A3DR

**SHOP NOW**



## More than **40 brands** are available on **Machtwatch**

Machtwatch is open for any partnership with any watch and/or distribution company(s) in order to develop the business and provide customers' satisfaction.

Good company is a good future of better business. Better business satisfies customers and creates better life for everyone.





## **Machtwatch | JamTangan.com PT Welhap Putra**

Jl. Raya Bibis 19-23, Tandes  
Surabaya 60198, East Java, Indonesia

### **Stores**

Blok M Plaza, Unit no.128-129  
Jakarta, Indonesia  
Pakuwon Trade Center, Unit C1-02 Ground Floor  
Surabaya, Indonesia

### **Daily Service Contacts**

Tel: +62 31 7452000  
Email: sales@machtwatch.co.id

### **Social Media**

facebook.com/jamtangancom   
@machtwatch   
@machtwatchcoid (men) | @machtwatch2 (ladies) 

